

Napta Hag

UX/UI Designer

Motivated UI/UX Designer with a background in Marketing and Web design. 2 years of experience in graphic design and UX/UI design. Passionate about visual design and staying updated on industry trends. Seeking an entry-level product design role to apply skills and creativity while continuously developing expertise.

Contacts

naptahag@gmail.com
+44 07868228430

Portfolio Links

www.naptahag.com
[Behance](#)

Socials

[Linkedin](#)
[instagram.com/artisyblack_design](https://www.instagram.com/artisyblack_design)

Industry Knowledge

Product Design, Agile
Visual Design Principles
User Interface
Interaction Design
Prototyping
Wireframing

Tools & Technologies

Figma, Sketch, Adobe Photoshop,
Adobe Illustrator, Adobe Indesign,
Google Analytics, Invision, Miro

Other Skills

HTML, CSS, Javascript, Marketing
Strategy, SEO

EDUCATION

Diploma in UX Design

Brainstation Bootcamp
2022 - London

Master Degree in International Marketing (Msc)

Anglia Ruskin University
2021-London

Languages

English (fluent)
Italian (native)
Arabic (bilingual)

Hobbies

Travelling, reading, yoga,
painting, building side hustles
businesses

EXPERIENCE

UI Designer

Unify Giving- Volunteer

May 2023 - current - Remote

- Designed UI for Unify Giving, a startup app for sharing investor and entrepreneur ideas.
- Created wireframes, prototypes, and visually appealing designs.
- Collaborated with developers for seamless implementation.
- Iteratively improved UI with Figma based on user testing.
- Contributed to cohesive brand identity and promotional materials.
- Demonstrated strong understanding of UI design principles.

Product Designer- Visual Designer

Freelancer- Contracts

Sep 2022 - current

- Implemented UI/UX designs and graphics for charities, law firms, and start-ups.
- Conducted user research and gathered feedback to enhance usability.
- Produced visually compelling designs that drove 30% increased engagement.
- Managed multiple projects, meeting deadlines and exceeding expectations while Building strong client relationships for repeat business and referrals.

UX/UI Designer

Numberfit- Volunteer

Sep 2021 - April 2022 -London

- Created wireframes and prototypes, resulting in improved user interface intuitiveness and conducted user interviews with 15 teachers and 20 students, gathering valuable insights to inform design decisions.
- Collaborated on revamping the layout of the Matt World Cup game website, leading to a 30% increase in user engagement.
- Implemented user testing sessions with 10 participants, identifying and addressing usability issues, resulting in a 20% improvement in overall user satisfaction.

Graphic Designer

Snappy Snaps

Dec 2021 - Jan 2022 -London

- Managed online and on-site print orders, providing excellent customer service.
- Enhanced portrait and picture quality using Photoshop and Illustrator.
- Collaborated with a diverse team to ensure smooth operations.
- Maintained inventory and stocked materials for efficient office functioning.